

Silver Fern Services Limited Internet Privacy Policy

This website is provided by Silver Fern Services Limited (hereinafter "SFS"). The privacy of our website users and the security of their personal information is a matter which we take very seriously.

For your convenience, to enable demonstrations, this website may at any time contain links to one or a number of other websites, some such sites being those of third parties. The privacy policies and procedures herein do not apply to linked sites, whether those of third parties or of SFS and accordingly please contact any such sites directly for information on their data collection and distribution policies.

The main purpose of this privacy policy is to set out the principles governing our use of personal information that we may obtain about you. By using the websites, or by registering an enquiry and / or prize draw (sweepstake) entry by means of our site form, or, by such means or otherwise registering as a user of or party interested in the services that we provide, you agree to this use. We ask you to read this privacy policy carefully. Any dispute which may arise over privacy will be subject to this policy, and the provisions of English law.

Without notice, we may change our privacy policy from time to time and accordingly, ask you to check it occasionally to ensure that you are aware of the current version applicable to your access and / or use of this website.

Collection and use of personal information ;

SFS will only collect data through this website which enables or facilitates personal identification, such as your name or direct business telephone number or email address, when it is submitted voluntarily to us. SFS it's affiliates, and businesses contracted by SFS and / or it's affiliates to work on behalf of SFS will use this information to comply with your request for information and / or participation in any prize draw competition we may be hosting, or, as otherwise disclosed to you when you submit your information.

From time to time, we may refer to information you have submitted to us to better understand the services which we might best provide to you and to enhance the standard of services already provided. We may also use such information to contact you, but, will not otherwise transfer information that you have provided at this website which enables or facilitates personal identification to any third party unless otherwise disclosed to you. SFS adheres to the eight principals of the Data Protection Act 1988 and does not transfer personal information abroad without suitable safeguards.

Collection and use of non-personal information ;

We monitor the use of this website by collecting aggregate information and may collect non-personal information about you such as the type of internet browsers you use, the website pages you visit or the website which directed you to this site. Identifying you from such information is not possible for us and it is only used to facilitate our provision of effective and efficient services.

Use of cookies ;

Cookies are small files which are sent to your web browser and stored on your computer's hard drive. This website uses 'session cookies' - temporary cookies that remain in your browser until you leave the website. These allow you to carry information across our site without having to re-enter it; it also enables us to analyse web traffic and improve our online services. They can not be used to identify you. You may set your web browser to notify you of cookie placement requests or to decline cookies completely. You can delete the files that contain cookies; those files are stored as part of your internet browser.

Personal data access and corrections ;

Under European data protection law it is your right to be able to request access to personal data which are held about you on payment of a small fee. You also have the right to require any inaccuracies in your personal data and correlated information to be corrected free of charge within a reasonable time frame.

Security of your personal data ;

We have implemented technologies and policies with the objective of protecting your privacy from unauthorised access and improper use and will update these measures as appropriate as new technologies become available.

Children aged less than 13 years ;

This website is not intended or designed to attract children of any age and accordingly, we do not knowingly collect personally identifiable data from or about any person under the age of 13. If you are under 13 years old and wish to ask a question or use this site in any way which requires you to submit your personal information, please get your parent or guardian to do so on your behalf.

Responsibility for personal information collected ;

Our Website Manager controls the personal data collected on this website. If you have any questions about your personal data or SFS's privacy policy, please email ;
Website Manager, Silver Fern Services Limited, PO Box 1194, SANDHURST, Berkshire GU47 7DA, United Kingdom.